



Business Case Study **Freedom Finance**

Our Manchester Jobs Fair – May 2019

We attended the Our Manchester Jobs Fair held on 30 May in the large events hall at the Forum Centre in Wythenshawe. The event had been arranged in partnership with Manchester City Council, Job Centre Plus (based at the Forum), and the Wythenshawe Forum Trust. It was attended by 350 local residents.



We were one of 42 key employers and providers in attendance offering a variety of opportunities. On the day we offered a range of open vacancies:

- Java Developer
- Contact Centre Agents
- Marketing Manager
- Copywriter
- Digital Product Manager

Outcomes

We had a variety of people come to our stand to find out more about what we do and what vacancies we had available. It was good to get Freedom Finance known to local residents and visitors from further afield. Many didn't know who we are or where we are based. It gave us an opportunity to promote our business.

The day went well; we made one hire from the job fair and he a Wythenshawe resident. He attended an interview with us the day after the jobs fair and commenced his employment with us the following week, as a Contact Centre Agent. He is currently settling in well and undergoing initial training.

Real business. Wythenshawe.